Gaudiya Nritya originated in Gaur and was widely practiced in the region. The art was lost in time due to lack of patronage and support, but due to over three decades of painstaking efforts by Guru Shreemati Dr. Mahua Mukherjee, the art is again gaining some recognition.

What is Gaudiya Nritya?
Gaudiya Nritya is the classical dance form of Bengal, the land of art and culture. Its form closely resembles the physicality of Bengal, rigid as the Himalayas and flowing as the rivers through the Sunderbans. It is a rich art form, has a striking narrative and is a complete spiritual treat.

Who is Dr. Mahua Mukherjee?
Dr. Mukherjee is the Head of the Department of Dance, Rabindra Bharati University. She is universally acknowledged and credited with reviving the art of Gaudiya Nritya. Read more about it at www.gaudiyanritya.org/revival

Connect with us
connect@gaudiyanritya.org
Send in your feedback, comments, suggestions and anything that you feel can help us in our mission.

www.facebook.com/GaudiyaNritya
Like our page, share our updates, help us spread the message and the awareness about this art form.

www.gaudiyanritya.org
Tune in to our website, read more about the art and enjoy exclusive videos of artists performing Gaudiya Nritya.

www.gaudiyanritya.org/an-appeal
Visit our project page, read more about how we at Gadurr Media plan to achieve our objectives and the kind of support we need from patrons like you in order to reach our goal.
Why do we need your support?
There is very low awareness of this art even in its homeland Bengal. Comparable dance forms like Bharatnatyam and Kathak have gained widespread recognition nationally as well as internationally. The art was already lost once. It has been revived with a lot of effort and dedication. Let us not lose it again. The only way to keep an art alive is to spread awareness and make people realize the richness of this traditional dance form.

What is Gadurr Media?
We are a NewMedia company based in Kolkata and Bangalore, and have taken up this project as part of our social responsibility initiative. read more about us at www.gadurr.com/responsibility

What do we plan to do about it?
We have implemented a comprehensive strategy to promote Gaudiya Nritya. There are three stages, the first of which (web media) is nearing completion. the second stage (screen media) has already commenced. You can read the details at www.gaudiyanritya.org/an-appeal

How you can support us
Contribute generously
Your contribution, however small, can go a long way in helping our cause. To know about how and what you can contribute, please visit www.gaudiyanritya.org/an-appeal.

Spread awareness
Invite people to view our website (www.gaudiyanritya.org) like our Facebook page, share our updates, speak to people about this art.

Give us feedback
Tell us what you think about our project. Constructive criticism is always welcome and helps us grow and yes, there is always room for improvement!

Our heritage, our tradition, is ours to treasure. Help us spread the awareness...help us save the art...do your bit to help Gaudiya Nritya!